

UGLY SWEATER

Crawl



A **BARHOPPIN** Event



SATURDAY, DEC 7TH

NOON-8PM * FRONT STREET CUY FALLS

SPONSORSHIP OPPORTUNITIES

We are excited to invite you to be a part of BarHoppin and the Downtown Cuyahoga Falls Partnership's Ugly Sweater Crawl on December 7th, along Front Street in Cuyahoga Falls. This festive event will attract thousands of attendees as they visit 16+ participating bars and restaurants, with support from Tito's Vodka and our promotional efforts. By sponsoring this event, your business will gain direct access to a large, engaged audience, not only during the event but also through our extensive marketing, including social media, print, and digital campaigns.

Sponsorship offers your brand prominent visibility in event materials, from banners and signage to social media mentions, ensuring high exposure. With the holiday excitement around the Ugly Sweater Crawl, your brand will be associated with a memorable, fun-filled community event. We look forward to working with you to tailor a sponsorship package that helps you connect with new customers and maximize your brand's reach.

Warm regards,
BarHoppin Team
info@gobarhoppin.com

LOGO, PAYMENT & AGREEMENT DEADLINE

November 15, 2024

Space is limited and subject to availability.

Additional information on reverse side 

16+
PARTICIPATING
BARS & RESTAURANTS

**5 levels of
sponsorship available**

Marketing Materials

24x36 Venue Poster

11x17 Promo Poster

Social Media

Website

Digital Map

Official Stop Signs

MAIN SPONSOR (1/2)	\$1,000	Recognition (Name/Logo) on marketing posters, day of event venue posters, social media & website.
UGLY SWEATER CONTEST SPONSOR	\$300	1st,2nd & 3rd place winners will receive a cash prize presented by your business. Social media & website Name/logo recognition.
SIGN SPONSOR (0/2)	\$250	Business Logo on signs in front of all participating bars day of event, social media & website.
MAP SPONSOR (1/4)	\$200	Logo/Name on digital map on the website for entire event. Printable and digital map.
SUPPORT SPONSOR (0/10)	\$100	Recognition (Name) on social media & website.

LOGO REQUIREMENTS

Press ready PDF files preferred, with all type converted to path. PDF files must be high resolution (300dpi) CMYK color built to the exact dimensions (no crop marks or bleed lines)
 Additional formats include: High Resolution TIFF, EPS, Illustrator. Vector format preferred

CONTACT INFORMATION

Company: _____ Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

PAYMENT INFORMATION

Cash Check Credit

Please make checks payable to:
BarHoppin, LLC

Send Payment to: **BarHoppin, LLC**
 151 Portage Trail, #2
 Cuyahoga Falls, OH 44221

Authorized By: _____
 Signature: _____
 Date: _____

Payment Terms: Payment must be made in full before logo will be included on materials. All payments are non-refundable.

Logo, Payment & Agreement Deadline:
NOVEMBER 15, 2024